



# Jax Jacobsen

EXPERT RESEARCHER, STRATEGIC THINKER, AWARD WINNING JOURNALIST

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## EDUCATION

MASTER'S DEGREE,  
SCIENCE JOURNALISM  
City University London

MASTER'S DEGREE  
POLITICAL SCIENCE  
McGill University

## EXPERTISE

- Researching
- Report Writing
- Fact-checking
- Interviewing
- Data Analysis
- Source Identification
- Brand Development and Enhancement

## LANGUAGES

- ENGLISH | Native
- FRENCH | Fluent
- ITALIAN | Intermediate
- SPANISH | Reading Capacity

## PROFESSIONAL PROFILE

Dynamic, creative, bilingual researcher with over 15 years' experience who understands working under pressure and meeting hard deadlines. Leverages research and metrics that provides in-depth answers to complex questions. Thrives amid change and ambiguity. Builds confidence with colleagues and keeps research projects on track. Advanced degrees in Science Journalism (City University London) and Political Science (McGill University).

## SKILLS

### REPORT WRITING

Proven track record of consistently delivering high-quality, in-depth reports that drive traffic growth on digital and social platforms. Keen eye for identifying critical new industry issues and completing, from start to finish, polished and informative reports to educate customers and encourage trust in brand. Passionate about converting obscure, scientific topics into engaging reports. Versatile, quick learner who can become an "expert" on many topics, in little to no time.

- Enterprised story about how Canada's embrace of net zero emissions radically changed metallurgy, and a race for greener reagents required to separate metals from ore
- Performed extensive research and interviews of several companies and industry observers to develop Aspermont's 3000-word 2023 Tailings Technology White Paper, distributed at several industry conferences.
- Researched and wrote dozens on reports on geopolitical, financial, and technical issues in mining and extractive industries
- Collaborated with research teams, industry stakeholders, government agencies, and NGOs to add depth and knowledge to reports and analyses for UK Parliament, consultancies, and organisations.

### RESEARCH/COLLABORATION

Conducted in-depth research to determine important challenges across range of industries (mining, energy, technology, oil and gas, manufacturing). Interviewed government officials, company heads, stakeholders, and community leaders. Produced detailed reports and analyses read by policymakers and analysts.

- Led a series of deep investigative reports on First Nations and concerns around Canadian mining projects to break down issues into clear messages while delivering engaging reporting. Consistently went beyond the headlines and engaged remote communities to ensure their perspective was included.
- Applied top-notch skills in locating hard-to-find information in archives, libraries, databases, publications, and from online sources, while keeping extensive records on what information was found from which source
- Remained informed of new research and findings in journals and academic institutions that pertained to areas of coverage, including politics, science, and technology.

## PROFESSIONAL AFFILIATIONS

National Association of Science Writers

McGill Women Alumni Association Mentor

Community Board Member, Table du Quartier d'Outremont (TQO)

For Our Kids environmental activist

## ACHIEVEMENTS

Worked as journalist in the U.S., Canada, United Kingdom, and France

Secured and conducted Interviews with high-level government officials and CEOs from:

- France
- UK
- Canada
- US
- Chile
- Argentina
- Kazakhstan
- Uzbekistan
- Germany
- Belgium
- The Netherlands

Received S&P's "Story of the Month" award 5 times

## HOBBIES

Travel

Cycling

Reading Anything & Everything

Environmental Activism

Ancient History

Languages

## SKILLS - CONTINUED -

### RESEARCH PROJECT MANAGEMENT

Creative project manager. Responsible for ensuring all parts of a research project are progressing on time, brainstorming original project ideas and angles, and enforcing timelines. Oversaw development of long-form reports.

- Drafted and maintaining a calendar of project deadlines and content launch dates
- Researched and staying up to date on latest developments in terms of search engine optimization, content trends and consumer behaviour
- Managed freelancers, collaborators, and colleagues to keep project on time while minimising friction between teams
- Moderated group discussions with sales team to address subscriber and audience needs
- Brainstorming new angles and approaches to research to attract new subscribers and engage existing subscribers

### PRESENTATION

Expert presenter who has interviewed hundreds of CEOs, and dozens of government officials across 12 countries. Skilled in delivering presentations and answering off-the-cuff questions. Known for crafting engaging, detailed demonstrations and excellent composure in high-pressure situations.

- Presented environmental organisation's formal consultation response on Montreal's urban mobility plan to suite of high-ranking municipal executives
- Delivered hour-long presentation on mining trends to management consultancy C-suite
- Developed talking points for speeches given by ICMM CEO to stakeholders

## WORK EXPERIENCE

### RESEARCHER AND REPORT WRITER

Montreal, QC | January 2023 – present

- Research and write reports for magazines, agencies, and consultancies

### DEPUTY EDITOR

Mining Magazine, Montreal, QC |, September 2021 – January 2023

- Researched and wrote researched articles, webcasts, video interviews

### ACTING BUREAU CHIEF

MergerMarket, Paris, France | September 2019 – October 2021

- Researched and wrote many short- and long-form reports on the market

### CONTENT CONSULTANT

Levin Sources, Paris, France |, May 2018 – September 2019

- Developed compelling case studies and blogs to exhibit LS expertise in responsible mining practices

### SENIOR COMMUNICATIONS OFFICER

ICMM, London UK | 2016 – 2017

- Developed social media and blog content to demonstrate ICMM expertise in responsible mining practices

### CANADIAN MINING CORRESPONDENT

S&P Global, Halifax, NS | May 2013 – May 2016

- Developed short reports, long reports, and trend overviews of mining industry

### MANAGING EDITOR

Central Asia Newswire, Washington DC | May 2010 – May 2013

- Developed and maintained editorial content, developed researched content